

# Master of Business Administration, M.B.A.

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The UVU Master of Business Administration is an applied graduate degree that reflects the Woodbury School of Business's commitment to teaching excellence and engaged learning. Our curriculum teaches critical skills in leadership, teamwork, ethical decision making, economic and financial analyses, and critical thinking. Course offerings include accounting, finance, strategy, marketing, operations, technology management, and people management. The program includes an international trip as part of an applied consultancy course. The program culminates with a comprehensive real-life consulting project with a company. The Master of Business Administration program at Utah Valley University offers both a one-year accelerated option and a two-year plan for working professionals which embraces the university's designation as an engaged learning campus. The MBA program is AACSB accredited.

## Matriculation Requirements

Graduate Policies and Procedures

### Graduate Admission Offer Attendance Requirement

Acceptance of graduate admissions offers is valid only for the semester in the offer. Applicants who do not begin attendance during the semester in their admissions offers must reapply and pay the application fees before the applicable semester deadline. At the graduate program's discretion, graduate programs may defer enrollment if students apply for a deferment before the end of the semester for which they were admitted.

Application for admission to graduate program with application fee by the established deadline. (See Policy 510 Section 4.4).

Submit official transcripts from all universities attended.

A bachelor's degree from a regionally accredited college/university, a nationally accredited program, or the international equivalent. (See Policy 510 Section 4.5 1)).

A 3.0 cumulative undergraduate GPA or a 3.0 GPA calculated on the last 60 semester hours (90 quarter hours) of undergraduate work. (See Policy 510 Section 4.5 2)).

For international students whose native language is not English, submit official TOEFL or IELTS band scores. A TOEFL score of 80 iBT (550 pBT) or higher, or an IELTS band score of 6.5 or higher within the past two years is required. (See Policy 510 Section 4.5 3)).

International students must also meet all U.S. government requirements for international students. (See Policy 510 Section 4.5 4)).

## Program Requirements

Code	Title	Credit Hours
<b>Total Credit Hours</b>		<b>36</b>
<b>Discipline Core Requirements</b>		<b>27</b>
		<b>Credits</b>
ACC 6250	Financial Reporting and Analysis	3
ACC 6350	Management Control Systems	3
FIN 6150	Financial Management	3
MGMT 6500	Managing Individuals and Groups	3
MGMT 6740	Operations and Supply Chain Management	3
MGMT 6800	Global Business Strategy	3
MGMT 6930	International Engagement	3
MGMT 6940	MBA Consulting Project	3
MKTG 6600	Marketing Strategy	3
<b>Elective Courses</b>		<b>9</b>
		<b>Credits</b>
Select 9 Credits from the following list		9
MGMT 6310	Healthcare Policy and Law (3)	
MGMT 6300	Healthcare Systems/Finance/Operations (3)	
MGMT 6320	Healthcare Strategy (3)	
MGMT 6440	Advanced Project Management (3)	
MGMT 6450	Operations Management (3)	
MGMT 6470	Organization Information Technologies (3)	

MGMT 6510	Information Systems and Project Management (3)
MGMT 6910	Designing Business (1.5)
FIN 6130	Financial Statement Analysis and Modeling (3)
FIN 6160	International Financial Management (3)
FIN 6170	Investment Analysis and Portfolio Analysis (3)
MKTG 6400	Technology Marketing and Customer Experience (3)
MKTG 6620	Marketing Research and Analytics (3)
MKTG 6640	Brand/Product/Services Management (3)
MKTG 6660	Marketing Channels and Communications (3)
MGMT 6760	Applied Business Research (3)
MKTG 6720	Creativity and Innovative Problem Solving (1.5)
HR 6550	Organization Development and Change Management (undefined)

To receive a Finance Graduate Certificate, complete FIN 6130, FIN 6160 and FIN 6170

To receive a Tech Management Graduate Certificate, complete MGMT 6440, MGMT 6470 and MKTG 6400

To receive a Management Graduate Certificate, complete MGMT 6740, MGMT 6510 and MGMT 6760

To receive a Marketing Graduate Certificate, complete MKTG 6620, MKTG 6600, MKTG 6640 and MKTG 6660

To receive a Healthcare Management Graduate Certificate, complete MGMT 6300, MGMT 6310 and MGMT 6320

## Graduation Requirements

1. Completion of 36 hours of approved credit with no grade lower than a "C" as described in this program.
2. Graduates may not transfer more than ten hours into this MBA program, preferably from an AACSB accredited institution. All transfer courses will be reviewed by a graduate committee managed by the Woodbury School of Business.
3. A minimum cumulative GPA of 3.0 or higher must be maintained within program.

## Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in Wolverine Track (<http://www.uvu.edu/wolverinetrack/>).

First Year		Credit Hours
<b>Semester 1</b>		
ACC 6250	Financial Reporting and Analysis	3
FIN 6150	Financial Management	3
<b>Credit Hours</b>		<b>6</b>
<b>Semester 2</b>		
ACC 6350	Management Control Systems	3
MGMT 6740	Operations and Supply Chain Management	3
<b>Credit Hours</b>		<b>6</b>
<b>Semester 3</b>		
MGMT 6500	Managing Individuals and Groups	3
MGMT 6800	Global Business Strategy	3
<b>Credit Hours</b>		<b>6</b>
<b>Second Year</b>		
<b>Semester 1</b>		
MKTG 6600	Marketing Strategy	3
MBA Elective		3
<b>Credit Hours</b>		<b>6</b>
<b>Semester 2</b>		
MGMT 6930	International Engagement	3
MBA Elective		3
<b>Credit Hours</b>		<b>6</b>
<b>Semester 3</b>		
MGMT 6940	MBA Consulting Project	3
MBA Elective		3
<b>Credit Hours</b>		<b>6</b>
<b>Total Credit Hours</b>		<b>36</b>

## Program Learning Outcomes

1. Graduates will be able to express their knowledge and ideas appropriately in writing and through verbal presentation.
2. Graduates will be able to utilize appropriate procedures, frameworks, models, and experience to gain knowledge, solve problems, and make appropriate decisions based on various informational sources such as data, written and verbal communication, process analysis, and creative thinking.
3. Graduates will have a functional and integrated knowledge of basic general business concepts and disciplines.
4. Graduates will be aware of their responsibility to behave ethically in their professional lives (e.g., clients, customers, employers, society, profession, environment, and community).
5. Graduates will have a global perspective and understand cultural differences.
6. Graduates will apply business processes to developing solutions for realistic problems both in the classroom and/or the larger community.