

Finance, B.A.

The Bachelor Degree in Finance at WSB prepares graduates for careers in the financial services industry. Students learn basic financial theory as well as specialized courses in financial management of corporate and business organizations, analysis of investment alternatives, and other more sophisticated finance related activities. Graduates go into banking, brokerages, become financial managers, and perform a variety of other financial services functions. Students with language skills may take an appropriate number of courses to obtain a Bachelor of Arts degree.

Matriculation Requirements

| Code | Title | Credit Hours |
|---|--------------------------------------|--------------|
| ECON 2010 | Principles of Economics I SS | 3 |
| ECON 2020 | Principles of Economics II SS | 3 |
| ACC 2110 | Principles of Accounting I | 3 |
| ACC 2120 | Principles of Accounting II | 3 |
| Complete one of the following: ¹ | | |
| IM 2010 | Business Computer Proficiency | |
| IM 2600 | Spreadsheet Applications | |
| MKTG 220G | Written Business Communication GI WE | 3 |
| MGMT 2240 | Business Quantitative Analysis | 3 |
| MGMT 2340 | Business Statistics I | 3 |
| MGMT 2400 | Data Analytics for Business | 3 |

Program Requirements

| Code | Title | Credit Hours |
|--|---|-------------------|
| Total Credit Hours | | 120 |
| General Education Requirements | | 36 Credits |
| ENGL 1010 or ENGH 1005 | Introduction to Academic Writing CC Literacies and Composition Across Contexts CC | 3 |
| ENGL 2010 | Intermediate Academic Writing CC | 3 |
| Complete one of the following: | | 3 |
| MATH 1050 | College Algebra QL (4) | |
| MATH 1055 | College Algebra with Preliminaries QL (5) | |
| MATH 1090 | College Algebra for Business QL (3) | |
| Complete one of the following: | | 3 |
| HIST 2700 & HIST 2710 | US History to 1877 AS and US History since 1877 AS (6) | |
| HIST 1700 | American Civilization AS (3) | |
| HIST 1740 | US Economic History AS (3) | |
| POLS 1000 | American Heritage AS (3) | |
| POLS 1100 | American National Government AS (3) | |
| Complete the following: | | |
| PHIL 2050 | Ethics and Values IH | 3 |
| HLTH 1100 or EXSC 1097 | Personal Health and Wellness TE Fitness for Life TE | 2 |
| Distribution Courses: | | |
| ECON 2010 | Principles of Economics I SS (As a matriculation requirement, a grade of C- or better is required.) | 3 |
| Biology | | 3 |
| Physical Science | | 3 |
| Additional Biology or Physical Science | | 3 |
| Humanities Distribution (any foreign language 202G/2020 class) | | 4 |
| Fine Arts Distribution | | 3 |

| Matriculation Courses: | | 21 |
|---|--|----------------|
| | | Credits |
| ACC 2110 | Principles of Accounting I ³ | 3 |
| ACC 2120 | Principles of Accounting II | 3 |
| Complete one of the following: | | |
| My Educator ¹ | | |
| IM 2010 | Business Computer Proficiency (3) ¹ | |
| IM 2600 | Spreadsheet Applications (3) ¹ | |
| MKTG 220G | Written Business Communication GI WE (Grade of B- or better.) ³ | 3 |
| ECON 2020 | Principles of Economics II SS | 3 |
| MGMT 2240 | Business Quantitative Analysis | 3 |
| MGMT 2400 | Data Analytics for Business | 3 |
| MGMT 2340 | Business Statistics I | 3 |
| Note: ECON 2010 is also a matriculation required course. | | |
| Business Core Courses: | | 19 |
| | | Credits |
| FIN 3100 | Principles of Finance ² | 3 |
| MKTG 3600 | Principles of Marketing | 3 |
| MGMT 3000 | Organizational Behavior WE | 3 |
| MGMT 3450 | Operations Management | 3 |
| MGMT 4860 | Business Strategy Formulation and Implementation | 3 |
| ENTR 293R | Entrepreneurship Lecture Series | 1 |
| or MGMT 295R | Executive Lecture Series | |
| Complete one of the following: | | |
| ECON 305G | International Economics GI (3) | 3 |
| MGMT 330G | Survey of International Business GI (3) | |
| MGMT 332G | Cross Cultural Communications for International Business GI (3) | |
| Finance Core Requirements: | | 30 |
| | | Credits |
| FIN 3150 | Financial Management | 3 |
| FIN 3400 | Investment Management | 3 |
| FIN 3170 | Financial Statement Analysis | 3 |
| or FIN 5130 | Financial Statement Analysis and Modeling | |
| FIN 4100 | Management of Financial Institutions | 3 |
| FIN 4900 | Strategic Financial Management Capstone | 3 |
| Finance Elective Requirements: | | |
| Complete 15 upper-division credits from the list available from the appropriate faculty or an advisor. | | 15 |
| Elective Requirements | | 14 |
| | | Credits |
| Complete 2 hours of general electives and 12 credits of any foreign language course 1010, 1020, 2010 sequence | | 14 |

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Students will be required to complete My Educator with a score of 80 percent or higher or complete IM 2010 Business Computer Proficiency or IM 2600 Spreadsheet Applications with grade of B- or higher.

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Must be completed with a grade of B- or better.

Graduation Requirements

1. Completion of a minimum of 120 semester credits required in the BA degree; at least 40 credit hours must be upper-division courses.
2. Overall grade point average 2.0 or above with a minimum of 2.5 GPA in all Woodbury School of Business courses. No grade lower than a "C-" in core and specialization courses.
3. Residency hours: Minimum of 30 credit hours of business courses through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
4. Completion of GE and specified departmental requirements. Students are responsible for completing all prerequisite courses.

5. Successful completion of at least one Global/Intercultural course.
6. Successful completion of at least two writing enriched courses.

NOTE: Students will be limited to 9 hours of upper-division credit prior to completing matriculation.

Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in Wolverine Track (<http://www.uvu.edu/wolverinetrack/>).

First Year

| Semester 1 | | Credit Hours |
|--------------------------------|---|--------------|
| ENGL 1010 or ENGH 1005 | Introduction to Academic Writing CC or Literacies and Composition Across Contexts CC | 3 |
| Complete one of the following: | | 3 |
| MATH 1050 | College Algebra QL | |
| MATH 1055 | College Algebra with Preliminaries QL | |
| MATH 1090 | College Algebra for Business QL | |
| Physical Science | | 3 |
| Fine Arts | | 3 |
| Foreign Language 1010 | | 4 |
| Credit Hours | | 16 |

| Semester 2 | | Credit Hours |
|---------------------------|---|--------------|
| ENGL 2010 | Intermediate Academic Writing CC | 3 |
| MGMT 2240 | Business Quantitative Analysis | 3 |
| Foreign Language 1020 | | 4 |
| Biology | | 3 |
| HLTH 1100 or EXSC 1097 | Personal Health and Wellness TE or Fitness for Life TE | 2 |
| Credit Hours | | 15 |

Second Year

| Semester 3 | | Credit Hours |
|-----------------------|------------------------------|--------------|
| PHIL 2050 | Ethics and Values IH | 3 |
| ACC 2110 | Principles of Accounting I | 3 |
| Foreign Language 2010 | | 4 |
| ECON 2010 | Principles of Economics I SS | 3 |
| MGMT 2340 | Business Statistics I | 3 |
| Credit Hours | | 16 |

| Semester 4 | | Credit Hours |
|----------------------------|--------------------------------------|--------------|
| Foreign Language 2020/202G | | 4 |
| MGMT 2400 | Data Analytics for Business | 3 |
| ECON 2020 | Principles of Economics II SS | 3 |
| ACC 2120 | Principles of Accounting II | 3 |
| MKTG 220G | Written Business Communication GI WE | 3 |
| Credit Hours | | 16 |

Third Year

| Semester 5 | | Credit Hours |
|--|---|--------------|
| MKTG 3600 | Principles of Marketing | 3 |
| MGMT 3000 | Organizational Behavior WE | 3 |
| Complete one of the following: | | 3 |
| ECON 305G | International Economics GI | |
| MGMT 330G | Survey of International Business GI | |
| MGMT 332G | Cross Cultural Communications for International Business GI | |
| Additional Biology or Physical Science | | 3 |
| FIN 3100 | Principles of Finance | 3 |
| Credit Hours | | 15 |

| Semester 6 | | Credit Hours |
|-----------------------|--------------------------------------|--------------|
| American Institutions | | 3 |
| FIN 3150 | Financial Management | 3 |
| FIN 3400 | Investment Management | 3 |
| FIN 4100 | Management of Financial Institutions | 3 |

| | | |
|---------------------------|--|------------|
| MGMT 3450 | Operations Management | 3 |
| Credit Hours | | 15 |
| Fourth Year | | |
| Semester 7 | | |
| Finance Elective | | 3 |
| MGMT 4860 | Business Strategy Formulation and Implementation | 3 |
| Finance Elective | | 3 |
| FIN 3170 or FIN 5130 | Financial Statement Analysis or Financial Statement Analysis and Modeling | 3 |
| Finance Elective | | 3 |
| Credit Hours | | 15 |
| Semester 8 | | |
| Finance Elective | | 3 |
| FIN 4900 | Strategic Financial Management Capstone | 3 |
| Finance Elective | | 3 |
| General Elective | | 2 |
| MGMT 295R or ENTR 293R | Executive Lecture Series or Entrepreneurship Lecture Series | 1 |
| Credit Hours | | 12 |
| Total Credit Hours | | 120 |

Program Learning Outcomes

1. Students will be effective at corporate financial management.
2. Students will understand basic portfolio theory, implications of the efficient market hypothesis and behavioral finance.
3. Students will be knowledgeable of operation, risk measurement and management, and regulation in financial institutions.
4. Students will be knowledgeable of the valuation of certain asset classes
5. Students will be knowledgeable of financial statement analysis and understand how financial statements can be used to evaluate and value a business.