

Finance, B.S.

The Bachelor degree in finance at WSB prepares graduates for careers in the financial services industry. Students learn basic financial theory as well as specialized courses in financial management of corporate and business organizations, analysis of investment alternatives, and other more sophisticated finance related activities. Graduates go into banking, brokerages, become financial managers, and perform a variety of other financial services functions. Students with languages skills may take an appropriate number of courses to obtain a Bachelor of Arts degree.

Matriculation Requirements

Code	Title	Credit Hours
ECON 2010	Principles of Economics I SS	3
ECON 2020	Principles of Economics II SS	3
ACC 2110	Principles of Accounting I	3
ACC 2120	Principles of Accounting II	3
Complete one of the following. ¹		
IM 2010	Business Computer Proficiency ¹	
IM 2600	Spreadsheet Applications	
MKTG 220G	Written Business Communication GI WE	3
MGMT 2240	Business Quantitative Analysis	3
MGMT 2340	Business Statistics I	3
MGMT 2400	Data Analytics for Business	3

Program Requirements

Code	Title	Credit Hours
Total Credit Hours		120
General Education Requirements		35 Credits
ENGL 1010 or ENGH 1005	Introduction to Academic Writing CC Literacies and Composition Across Contexts CC	3
ENGL 2010	Intermediate Academic Writing CC	3
Complete one of the following:		3
MATH 1050	College Algebra QL (4)	
MATH 1055	College Algebra with Preliminaries QL (5)	
MATH 1090	College Algebra for Business QL (3)	
Complete one of the following:		3
HIST 2700 & HIST 2710	US History to 1877 AS and US History since 1877 AS (6)	
HIST 1700	American Civilization AS (3)	
HIST 1740	US Economic History AS (3)	
POLS 1000	American Heritage AS (3)	
POLS 1100	American National Government AS (3)	
Complete the following:		
PHIL 2050	Ethics and Values IH	3
HLTH 1100 or EXSC 1097	Personal Health and Wellness TE Fitness for Life TE	2
Distribution Courses:		
ECON 2010	Principles of Economics I SS ((Social/Behavior Science Credit (Req for Matriculation)))	3
Biology		3
Physical Science		3
Additional Biology or Physical Science		3
Humanities Distribution		3
Fine Arts Distribution		3

Matriculation Courses		21
		Credits
ACC 2110	Principles of Accounting I	3
ACC 2120	Principles of Accounting II	3
Complete one of the following:		
My Educator ¹		
IM 2010	Business Computer Proficiency (3) ¹	
IM 2600	Spreadsheet Applications (3) ¹	
MGMT 2400	Data Analytics for Business	3
ECON 2020	Principles of Economics II SS	3
MGMT 2240	Business Quantitative Analysis	3
MGMT 2340	Business Statistics I	3
MKTG 220G	Written Business Communication GI WE ((Grade B- or Better)) ³	3
Note: ECON 2010 is also a matriculation required course.		
Business Core Courses:		19
		Credits
FIN 3100	Principles of Finance ²	3
MKTG 3600	Principles of Marketing	3
MGMT 3000	Organizational Behavior WE	3
MGMT 3450	Operations Management	3
MGMT 4860	Business Strategy Formulation and Implementation	3
MGMT 295R	Executive Lecture Series	1
or ENTR 293R	Entrepreneurship Lecture Series	
Complete one of the following:		
ECON 305G	International Economics GI (3)	3
MGMT 332G	Cross Cultural Communications for International Business GI (3)	
MGMT 330G	Survey of International Business GI (3)	
Finance Core Requirements:		30
		Credits
FIN 3150	Financial Management	3
FIN 3170	Financial Statement Analysis	3
or FIN 5130	Financial Statement Analysis and Modeling	
FIN 3400	Investment Management	3
FIN 4100	Management of Financial Institutions	3
FIN 4900	Strategic Financial Management Capstone	3
Finance Elective Requirements		
Choose 15 upper-division credits from the list available from the appropriate faculty or advisor.		
		15
Elective Requirements		15
		Credits
Complete 15 credits of any courses 1000 or higher		
		15

1

Students will be required to complete the Business Computer Proficiency exam with a score of 80 percent or higher or complete the IM 2010 Business Computer Proficiency or IM 2600 course with a grade of B- or higher.

2

Must be completed with a grade of B- or better.

Graduation Requirements

1. Completion of a minimum of 120 semester credits required in the BS degree; at least 40 credit hours must be upper-division courses.
2. Overall grade point average 2.0 or above with a minimum of 2.5 GPA in all Woodbury School of Business courses. No grade lower than a "C-" in core and specialization courses.
3. Residency hours: Minimum of 30 credit hours of business courses through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
4. Completion of GE and specified departmental requirements. Students are responsible for completing all prerequisite courses.

5. Successful completion of at least one Global/Intercultural course.
6. Successful completion of at least two Writing Enriched courses.

NOTE: Students will be limited to 9 hours of upper-division credit prior to completing matriculation.

Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in Wolverine Track (<http://www.uvu.edu/wolverinetrack/>).

First Year

Semester 1		Credit Hours
ENGL 1010 or ENGH 1005	Introduction to Academic Writing CC or Literacies and Composition Across Contexts CC	3
Complete one of the following:		3
MATH 1050	College Algebra QL	
MATH 1055	College Algebra with Preliminaries QL	
MATH 1090	College Algebra for Business QL	
Physical Science		3
HLTH 1100 or EXSC 1097	Personal Health and Wellness TE or Fitness for Life TE	2
Fine Arts		3
General Elective		1
Credit Hours		15

Semester 2

ENGL 2010	Intermediate Academic Writing CC	3
MGMT 2240	Business Quantitative Analysis	3
American Institutions		3
General Elective (IM 2600 or IM 2010 can be taken as an elective)		3
Biology		3
Credit Hours		15

Second Year

Semester 3

PHIL 2050	Ethics and Values IH	3
ACC 2110	Principles of Accounting I	3
Humanities		3
ECON 2010	Principles of Economics I SS	3
MGMT 2340	Business Statistics I	3
Credit Hours		15

Semester 4

MGMT 2400	Data Analytics for Business	3
Additional Biology or Physical Science		3
ECON 2020	Principles of Economics II SS	3
MKTG 220G	Written Business Communication GI WE	3
ACC 2120	Principles of Accounting II	3
Credit Hours		15

Third Year

Semester 5

MGMT 3000	Organizational Behavior WE	3
MKTG 3600	Principles of Marketing	3
FIN 3100	Principles of Finance	3
Complete one of the following:		3
ECON 305G	International Economics GI	
MGMT 330G	Survey of International Business GI	
MGMT 332G	Cross Cultural Communications for International Business GI	
General Elective		3
Credit Hours		15

Semester 6

General Elective		3
FIN 3150	Financial Management	3
FIN 3400	Investment Management	3
FIN 4100	Management of Financial Institutions	3

MGMT 3450	Operations Management	3
Credit Hours		15
Fourth Year		
Semester 7		
Finance Elective		3
MGMT 4860	Business Strategy Formulation and Implementation	3
FIN 3170 or FIN 5130	Financial Statement Analysis or Financial Statement Analysis and Modeling	3
Finance Elective		3
Finance Elective		3
Credit Hours		15
Semester 8		
Finance Elective		3
FIN 4900	Strategic Financial Management Capstone	3
Finance Elective		3
General Elective		3
General Elective		2
MGMT 295R or ENTR 293R	Executive Lecture Series or Entrepreneurship Lecture Series	1
Credit Hours		15
Total Credit Hours		120

Program Learning Outcomes

1. Students will be effective at corporate financial management.
2. Students will understand basic portfolio theory, implications of the efficient market hypothesis and behavioral finance.
3. Students will be knowledgeable of operation, risk measurement and management, and regulation in financial institutions.
4. Students will be knowledgeable of the valuation of certain asset classes
5. Students will be knowledgeable of financial statement analysis and understand how financial statements can be used to evaluate and value a business.