

Marketing

The Business Marketing department is in the Woodbury School of Business. To find the most up-to-date information, including Program Learning Outcomes for degree programs offered by the Business Marketing department, visit their website (<https://www.uvu.edu/woodbury/marketing/marketing-department.html>).

- Digital Marketing, B.S. (<http://catalog.uvu.edu/business/marketing/digital-marketing-bs/>)
- Digital Marketing, Certificate of Proficiency (<http://catalog.uvu.edu/business/marketing/digital-marketing-certificate-proficiency/>)
- Marketing, B.A. (<http://catalog.uvu.edu/business/marketing/marketing-ba/>)
- Marketing, B.S. (<http://catalog.uvu.edu/business/marketing/marketing-bs/>)
- Marketing, Minor (<http://catalog.uvu.edu/business/marketing/marketing-minor/>)
- Product Management, Certificate of Proficiency (<http://catalog.uvu.edu/business/marketing/product-management-certificate-proficiency/>)
- Professional Sales, B.S. (<http://catalog.uvu.edu/business/marketing/professional-sales-bs/>)
- Professional Sales, Certificate of Proficiency (<http://catalog.uvu.edu/business/marketing/professional-sales-certificate-proficiency/>)