

# Business Management, Minor

A minor in Business Management provides the fundamentals of economics, accounting, organizational behavior, and data analysis to students in non-business majors who wish to create or manage a business. Students can choose from elective courses offering deeper insight into human resource management, international business, and marketing.

## Program Requirements

Code	Title	Credit Hours
<b>Total Credit Hours</b>		<b>18</b>
<b>Discipline Core Requirements</b>		<b>12 Credits</b>
Complete the following:		
ECON 2010	Principles of Economics I SS	3
ACC 2110	Principles of Accounting I	3
MGMT 2400	Data Analytics for Business	3
MGMT 3000	Organizational Behavior WE	3
<b>Elective Requirements</b>		<b>6 Credits</b>
Complete two of the following:		
MGMT 330G	Survey of International Business GI (3)	3
HR 3430	Introduction to Human Resource Management (3)	3
MKTG 3600	Principles of Marketing (3)	3

## Graduation Requirements

1. Overall grade point average of 2.5 in all Woodbury School of Business courses and no grade lower than a C- in business courses.
2. Completion of GE and specified departmental requirements for a bachelor's degree.

Note: Not available to students in business degree programs.

## Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in Wolverine Track (<http://www.uvu.edu/wolverinetrack/>).

First Year		Credit Hours
<b>Semester 1</b>		
ACC 2110	Principles of Accounting I	3
ECON 2010	Principles of Economics I SS	3
		<b>Credit Hours</b>
		<b>6</b>
<b>Semester 2</b>		
Business elective		3
MGMT 3000	Organizational Behavior WE	3
		<b>Credit Hours</b>
		<b>6</b>
<b>Second Year</b>		
<b>Semester 1</b>		
MGMT 2400	Data Analytics for Business	3
Business elective		3
		<b>Credit Hours</b>
		<b>6</b>
		<b>Total Credit Hours</b>
		<b>18</b>

## Program Learning Outcomes

1. Evaluate theory-based approaches for effective management, planning, and leading within an organization.
2. Prepare financial statements using Generally Accepted Accounting Principles (GAAP).
3. Analyze, conduct, and present quantitative business solutions in both written and oral formats.

4. Apply a variety of data analytics tools to a wide variety of strategic business development problems.
5. Apply economic models and techniques to business decisions.