

Entrepreneurship, Certificate of Proficiency

In addition to courses focused on entrepreneurial business strategies, the Entrepreneurship Certificate of Proficiency provides the opportunity for students to choose from a variety of entrepreneurial subjects such as pitching business concepts to potential investors, new venture consulting, creativity, design thinking, innovative problem solving, and storytelling. These courses offer diverse insights for aspiring entrepreneurs, without requiring admission to business programs in the Woodbury School of Business.

Program Requirements

Code	Title	Credit Hours
Total Credit Hours		18
ENGL 1010	Introduction to Academic Writing CC	3
HIST 2700	US History to 1877 AS	3
or HIST 2710	US History since 1877 AS	
or HIST 1700	American Civilization AS	
or HIST 1740	US Economic History AS	
or POLS 1000	American Heritage AS	
or POLS 1100	American National Government AS	
ENTR 2500	Creativity and Entrepreneurial Thinking SS	3
ENTR 3170	Entrepreneurship - Feasibility Analysis	3
ENTR 3180	Entrepreneurship - Launching a New Venture - For Non-Business Majors	3
or ENTR 4450	Entrepreneurship - Enterprise Formation	
Choose one of the following:		3
ENTR 4200	Innovative Opportunity Development	
ENTR 4210	Career Development for Entrepreneurs	
ENTR 4300	The Art of the Pitch	
ENTR 4400	New Venture Financing	
MGMT 1400	Introduction to Data Analytics	
MGMT 2400	Data Analytics for Business	
MGMT 295R	Executive Lecture Series	
MGMT 3020	Ethical Decision-Making in Organizations	
MGMT 332G	Cross Cultural Communications for International Business GI	
MKTG 3600	Principles of Marketing	

Graduation Requirements

1. Completion of a minimum of 18 credits.
2. Overall grade point average of 2.0 (C) or above.
3. Residency hours -- minimum of 6 credit hours through course attendance at UVU.

Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in Wolverine Track (<http://www.uvu.edu/wolverinetrack/>).

First Year

Semester 1		Credit Hours
ENGL 1010	Introduction to Academic Writing CC	3
ENTR 2500	Creativity and Entrepreneurial Thinking SS	3
Credit Hours		6
Semester 2		Credit Hours
HIST 1700	American Civilization AS	3
ENTR 3170	Entrepreneurship - Feasibility Analysis	3
Credit Hours		6

Second Year

Semester 1

ENTR 3180 or ENTR 4450	Entrepreneurship - Launching a New Venture - For Non-Business Majors or Entrepreneurship - Enterprise Formation	3
Elective course		3
	Credit Hours	6
	Total Credit Hours	18

Program Learning Outcomes

1. Application of critical reading, writing, and thinking within a business context.
2. Use design-thinking methodology to ideate better business opportunities.
3. Develop iterative prototypes of potential new products or services.
4. Ethically evaluate the feasibility of business ideas and potential solutions.
5. Application of the understanding of the American Institutions concepts of history and economic systems within the context of venture opportunity and business creation.