

International Business, B.S.

The Bachelor of Science in International Business produces graduates ready to assist companies with their international operations. Degree skills sets include import/export management, international marketing, international finance, cross-cultural communications, business-level proficiency in a foreign language, international management, analytical thinking, and problem solving. Practical knowledge is gained by requiring each graduate to take at least one professional industry certification exam (business language proficiency exams, CGBP, etc.). Students will also be provided multiple opportunities to interact and network with industry partners on in-class projects and internships. Graduates will be prepared to enter the job market in a wide variety of industries such as: technology, manufacturing, marketing, financial services, healthcare, and supply chain. In addition, this degree will provide vital international relations skills for those who wish to enter the US Foreign Service.

Matriculation Requirements

Code	Title	Credit Hours
Complete one of the following:		
My Educator		
IM 2010	Business Computer Proficiency	
IM 2600	Spreadsheet Applications	
ECON 2010	Principles of Economics I SS	3
ACC 2110	Principles of Accounting I	3
MKTG 220G	Written Business Communication GI WE	3
MGMT 2240	Business Quantitative Analysis	3
MGMT 2340	Business Statistics I	3
or STAT 2040	Principles of Statistics QL	
MGMT 2400	Data Analytics for Business	3
MKTG 2390	Professional Business Presentations	3
Note: C- and higher is allowed in other course work as long as overall 2.5 GPA is met		

Program Requirements

Code	Title	Credit Hours
Total Credit Hours		120
General Education Requirements		36 Credits
ENGL 1010	Introduction to Academic Writing CC	3
or ENGH 1005	Literacies and Composition Across Contexts CC	
ENGL 2010	Intermediate Academic Writing CC	3
Complete one of the following:		3
MATH 1050	College Algebra QL (4)	
MATH 1055	College Algebra with Preliminaries QL (5)	
MATH 1090	College Algebra for Business QL (3)	
Complete one of the following:		3
HIST 2700	US History to 1877 AS	
& HIST 2710	and US History since 1877 AS (6)	
HIST 1700	American Civilization AS (3)	
HIST 1740	US Economic History AS (3)	
POLS 1000	American Heritage AS (3)	
POLS 1100	American National Government AS (3)	
HLTH 1100	Personal Health and Wellness TE	2
or EXSC 1097	Fitness for Life TE	
Distribution Courses		
ECON 2010	Principles of Economics I SS (as a matriculation course, a grade of C- or higher is required)	3
Fine Arts Distribution		3
Humanities distribution (fulfilled by language 202G)		4

Biology Distribution		3
Physical Science Distribution		3
Additional Biology or Physical Science		3
PHIL 2050	Ethics and Values IH	3
or PHIL 205G	Ethics and Values IH GI	
or PHIL 205H	Ethics and Values IH	

Matriculation Requirements **18 Credits**

Complete one of the following:

MyEducator		
IM 2010	Business Computer Proficiency (3)	
IM 2600	Spreadsheet Applications (3)	
ACC 2110	Principles of Accounting I	3
MGMT 2240	Business Quantitative Analysis	3
MGMT 2340	Business Statistics I	3
or STAT 2040	Principles of Statistics QL	
MGMT 2400	Data Analytics for Business	3
MKTG 220G	Written Business Communication GI WE (B- or higher required)	3
MKTG 2390	Professional Business Presentations	3

Note: ECON 2010 is also required for matriculation

Discipline Core Requirements **66 Credits**

MKTG 1890	Introduction to Careers in Business	1
MGMT 295R	Executive Lecture Series	1
or ENTR 293R	Entrepreneurship Lecture Series	
MGMT 3000	Organizational Behavior WE	3
FIN 3100	Principles of Finance	3
MKTG 3600	Principles of Marketing	3
MKTG 3890	Business Career Strategy	2
MGMT 3450	Operations Management	3
MGMT 4860	Business Strategy Formulation and Implementation	3
MGMT 332G	Cross Cultural Communications for International Business GI	3
FIN 4180	International Finance Management	3
MGMT 4870	International Management	3
MKTG 335G	International Marketing GI	3
Language Requirement ¹		21

For any foreign language, complete the following courses:

Foreign Language 1010

Foreign Language 1020

Foreign Language 2010

Foreign Language 202G (credit hours already counted as part of general education humanities distribution)

Foreign Language 3050

Foreign Language 3200

One additional course in the chosen language numbered 3000 or higher (4200 recommended)

Complete 6 credits from the following list: 6

ACC 312G International Internal Auditing GI (3)

ECON 305G International Economics GI (3)

HM 320G Global Tourism GI (3)

HR 470G International Human Resource Management GI (3)

MGMT 330G Survey of International Business GI (3)

MGMT 481R Internship (3)

General Electives (5 credits must be upper division) 8

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Non-native English speakers should see academic advisor for a list of alternate courses, at least 5 credit hours of which must be upper-division courses.

Graduation Requirements

1. Completion of a minimum of 120 semester credit hours required in the BS degree
2. At least 40 credit hours must be upper-division courses.
3. Overall grade point average 2.0 or above with a minimum of 2.5 GPA in all Woodbury School of Business matriculation courses.
4. No grade lower than a "C-" in core courses.
5. Residency hours: Minimum of 30 credit hours of business courses through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
6. Completion of GE and specified departmental requirements. Students are responsible for completing all prerequisite courses.
7. Successful completion of at least one Global/Intercultural course.
8. Successful completion of at least two Writing Enriched (WE) courses.

- NOTE: Students will be limited to nine hours of upper-division credit until matriculation courses are completed

Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in Wolverine Track (<http://www.uvu.edu/wolverinetrack/>).

First Year

Semester 1		Credit Hours
ENGL 1010 or ENGH 1005	Introduction to Academic Writing CC or Literacies and Composition Across Contexts CC	3
Language 1010 Beginning I		4
Physical Science		3
Fine Art		3
HLTH 1100 or EXSC 1097	Personal Health and Wellness TE or Fitness for Life TE	2
MKTG 1890	Introduction to Careers in Business	1
Credit Hours		16

Semester 2

ENGL 2010	Intermediate Academic Writing CC	3
MATH 1050 or MATH 1090	College Algebra QL or College Algebra for Business QL	3
American Institutions		3
Biology		3
Language 1020 Beginning II		4
Credit Hours		16

Second Year

Semester 1

PHIL 2050	Ethics and Values IH	3
MGMT 2240	Business Quantitative Analysis	3
Language 2010 Intermediate I		4
MKTG 2390	Professional Business Presentations	3
Additional Science		3
Credit Hours		16

Semester 2

ACC 2110	Principles of Accounting I	3
ECON 2010	Principles of Economics I SS ((fulfills SS requirement))	3
MGMT 2340	Business Statistics I	3
MKTG 220G	Written Business Communication GI WE	3
Language 202G Intermediate II (satisfies Humanities distribution)		4
Credit Hours		16

Third Year

Semester 1

MGMT 2400	Data Analytics for Business	3
General Elective (IM 2600 recommended)		3

MGMT 3000	Organizational Behavior WE	3
MGMT 332G	Cross Cultural Communications for International Business GI	3
Language 3050 Advanced I		3
Credit Hours		15
Semester 2		
FIN 3100	Principles of Finance	3
MKTG 3600	Principles of Marketing	3
MKTG 3890	Business Career Strategy	2
MGMT 3450	Operations Management	3
Language 3200 Advanced II		3
Credit Hours		14
Fourth Year		
Semester 1		
MKTG 335G	International Marketing GI	3
MGMT 4860	Business Strategy Formulation and Implementation	3
MGMT 4870	International Management	3
Language 4200 (or other language course numbered 3000 or higher)		3
General Elective		2
Credit Hours		14
Semester 2		
FIN 4180	International Finance Management	3
WSB Elective (chosen from ACC 312G, ECON 305G, HM 320G, MGMT 330G or MGMT 481R)		6
MGMT 295R or ENTR 293R	Executive Lecture Series or Entrepreneurship Lecture Series	1
General Elective		3
Credit Hours		13
Total Credit Hours		120

Program Learning Outcomes

1. Exhibit quantitative and qualitative reasoning skills applied to a variety of international business problems.
2. Analyze case studies to present solutions to international business problems.
3. Apply a variety of tools from the fields of marketing, finance, management, and organizational behavior to solve international business development problems.
4. Assess international cultural problems and propose solutions.
5. Assess and analyze business problems and present a course of action in a foreign language.