

# Sport Management, Certificate of Proficiency

The Sport Management Certificate is a professional certificate program focusing on management and administration within the sport industry. The design of the curriculum is intended to provide students with a holistic degree that includes the areas of content in general sport management concepts, strategic coaching/management, analytics, organizational behavior and practical experience applied to sport management. Students who receive a Sport Management certificate typically enter the sport industry in entry-level positions within sport organizations at the youth, high school, intercollegiate, professional and Olympic levels.

## Program Requirements

Code	Title	Credit Hours
<b>Total Credit Hours</b>		<b>18</b>
<b>Discipline Core Requirements</b>		<b>18 Credits</b>
MGMT 1500	Introduction to Sport Management	3
MGMT 3000	Organizational Behavior	3
EXSC 3400	Statistical Analysis in Exercise Science	3
MGMT 3420	Strategic Team Management	3
HM 4200 or MKTG 3600	Event Planning Principles of Marketing	3
MGMT 4810R	Internship	3

## Graduation Requirements

1. Completion of a minimum of 18 credit hours.
2. Residency hours: Minimum of 5 credit hours through course attendance at UVU.

## Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in Wolverine Track (<http://www.uvu.edu/wolverinetrack/>).

First Year		Credit Hours
<b>Semester 1</b>		
MGMT 1500	Introduction to Sport Management	3
MGMT 3000	Organizational Behavior	3
<b>Credit Hours</b>		<b>6</b>
<b>Semester 2</b>		
MGMT 3420	Strategic Team Management	3
EXSC 3400	Statistical Analysis in Exercise Science	3
<b>Credit Hours</b>		<b>6</b>
<b>Second Year</b>		
<b>Semester 3</b>		
HM 4200 or MKTG 3600	Event Planning or Principles of Marketing	3
<b>Credit Hours</b>		<b>3</b>
<b>Semester 4</b>		
MGMT 4810R	Internship	3
<b>Credit Hours</b>		<b>3</b>
<b>Total Credit Hours</b>		<b>18</b>

## Program Learning Outcomes

1. Implement strategies and develop a portfolio for career preparation in the sport industry.
2. Apply basic management principles employed in sport management.
3. Apply strategic coaching skills to a variety of sport management situations.
4. Analyze, approach, and synthesize sport management problems using analytical approaches.

## **Entertainment and recreation managers, except gambling**

- Total Positions 35,800
- Field Growth 10.8%
- Median Salary \$73,460
- Average Openings 4.8

## **Recreation and fitness studies teachers, postsecondary**

- Total Positions 16,200
- Field Growth 3.4%
- Median Salary \$75,770
- Average Openings 1.3

## **Coaches and scouts**

- Total Positions 307,100
- Field Growth 8.8%
- Median Salary \$45,910
- Average Openings 41.8

## **Exercise trainers and group fitness instructors**

- Total Positions 350,100
- Field Growth 13.6%
- Median Salary \$46,480
- Average Openings 73.7