Business/Marketing Education, B.S.

Students interested in teaching can pursue a Bachelor of Science in Business/Marketing Education and a secondary teaching license through a joint program offered by the Information Systems and Technology Department and the School of Education. The Business/Marketing Education curriculum prepares students to teach business, marketing, and information technology in secondary schools.

Program Requirements

Code	Title	Credit Hours
Total Credit Hours		**122**
General Education Requirements		**36 Credits**
ENGL 1010	Introduction to Academic Writing CC	3
or ENGH 1005	Literacies and Composition Across Contexts CC	
ENGL 2010	Intermediate Academic Writing CC	3
MATH 1050	College Algebra QL	4
or MATH 1055	College Algebra with Preliminaries QL	
Complete one of the following:		3
HIST 2700 & HIST 2710	US History to 1877 AS and US History since 1877 AS (6)	
HIST 1700	American Civilization AS (3)	
HIST 1740	US Economic History AS (3)	
POLS 1000	American Heritage AS (3)	
POLS 1100	American National Government AS (3)	
Complete the following:		
PHIL 2050	Ethics and Values IH	3
HLTH 1100	Personal Health and Wellness TE	2
or EXSC 1097	Fitness for Life TE	
Distribution Courses:		
ECON 2010	Principles of Economics I SS	3
Biology		3
Physical Science		3
Additional Biology or Physical Science		3
Humanities Distribution		3
Fine Arts		3
Discipline Core Requirements Must be completed with a grade of B- or higher.		**83 Credits**
BMED 4200	Methods of Teaching Business/Marketing/Digital Technology	3
IM 1010	Basic Computer Applications	3
IM 2100	Document Processing Applications	3
IM 2500	Graphic Applications	3
IM 2600	Spreadsheet Applications	3
IM 3700	Database Applications	3
INFO 1120	Information Systems and Technology Fundamentals	3
Complete one of the following:		3
MKTG 3660	Digital Marketing (3)	
IM 1000	E-Commerce Techniques for Small Business (undefined)	
MKTG 3680	Marketing with Social Media (3)	
INFO 1200	Computer Programming I for IS IT	3
INFO 2200	Computer Programming II for IS IT	3
INFO 2420	Web Application Design	3
FIN 1060	Personal Finance SS	3
ACC 2110	Principles of Accounting I	3

LEGL 3000	Business Law	3
MGMT 3000	Organizational Behavior WE	3
MKTG 220G	Written Business Communication GI WE	3
MKTG 3600	Principles of Marketing	3
EDSC 1010	Introduction to Education	2
EDSC 3000	Educational Psychology	3
EDSC 325G	Equitable Technology Integration GI	2
EDSP 340G	Exceptional Students GI	2
EDSC 4200	Classroom Management I Dance Education majors take DANC 4430 in place of EDSC 4200.	2
EDSC 4250	Classroom Management II	2
EDSC 4440	Content Area Literacies English Education Majors take ENGL 4210, 4420, and 4230 in place of EDSC 4440.	3
EDSC 445G	Multicultural and Multilingual Education	3
EDSC 455G	Secondary Curriculum Instruction and Assessment GI	3
EDSC 4850	Student Teaching Secondary	8
EDSC 4990	Teacher Assessment Project	2
Elective Requirements		**3 Credits**
Complete at least 3 credits from approved list of electives. See Department Advisor.		3
BMED 4300	Methods of Teaching Computer Science (undefined)	
IM 2300	Information Management Principles (undefined)	
IM 3600	Advanced Excel for Decision Making (undefined)	
INFO 2410	Database Fundamentals (undefined)	
DGM 1110	Digital Media Essentials I (undefined)	
DAGV 1200	3D Modeling Essentials (undefined)	
IT 1510	Introduction to System Administration--Linux/UNIX (undefined)	
IT 1600	Computer Architecture and Systems Software (undefined)	
IT 1700	Cybersecurity Essentials (3)	
IT 2600	Data Communication Fundamentals (3)	

Graduation Requirements

1. Completion of 122 semester credit hours with at least 40 credit hours in upper-division courses.
2. Overall Grade of 3.0 (B) or above with no grade lower than a C in major required content courses and no grade lower than a B- in Licensure and Methods courses.
3. Residency hours: Minimum of 30 credit hours through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
4. Completion of GE and specified departmental requirements. Students are responsible for completing all prerequisite courses.
5. Successful completion of at least one Global/Intercultural course.
6. Successful completion of at least two Writing Enriched (WE) courses.

Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/ or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in Wolverine Track (http:// www.uvu.edu/wolverinetrack/).

First Year

Semester 1		Credit Hours
ENGL 1010 or ENGH 1005	Introduction to Academic Writing CC or Literacies and Composition Across Contexts CC	3
MATH 1050	College Algebra QL	4
HLTH 1100 or EXSC 1097	Personal Health and Wellness TE or Fitness for Life TE	2
IM 1010	Basic Computer Applications	3
IM 2100	Document Processing Applications	3
	Credit Hours	**15**
Semester 2		
Biology Distribution		3

Fine Arts Distribution		3
ENGL 2010	Intermediate Academic Writing CC	3
EDEL 1010	Introduction to Education	2
FIN 1060	Personal Finance SS	3
INFO 1120	Information Systems and Technology Fundamentals	3
	Credit Hours	**17**
Second Year		
Semester 3		
Physical Science Distribution		3
PHIL 205G	Ethics and Values IH GI	3
IM 2500	Graphic Applications	3
INFO 1200	Computer Programming I for IS IT	3
IM 1000	E-Commerce Techniques for Small Business	3
	Credit Hours	**15**
Semester 4		
American Institutions		3
Third Science Distribution		3
ECON 2010	Principles of Economics I SS	3
INFO 2200	Computer Programming II for IS IT	3
IM 2600	Spreadsheet Applications	3
	Credit Hours	**15**
Third Year		
Semester 5		
Humanities Distribution		3
INFO 2420	Web Application Design	3
ACC 2110	Principles of Accounting I	3
LEGL 3000	Business Law	3
MKTG 220G	Written Business Communication GI WE	3
	Credit Hours	**15**
Semester 6		
EDSP 340G	Exceptional Students GI	2
EDSC 3000	Educational Psychology	3
EDSC 445G	Multicultural and Multilingual Education	3
IM 3700	Database Applications	3
MKTG 3600	Principles of Marketing	3
Business, Marketing, of IS&T Elective		3
	Credit Hours	**17**
Fourth Year		
Semester 7		
EDSC 325G	Equitable Technology Integration GI	2
EDSC 4200	Classroom Management I	2
EDSC 4440	Content Area Literacies	3
EDSC 455G	Secondary Curriculum Instruction and Assessment GI	3
BMED 4200	Methods of Teaching Business/Marketing/Digital Technology	3
	Credit Hours	**13**
Semester 8		
EDSC 4250	Classroom Management II	2
EDSC 4850	Student Teaching Secondary	8
EDSC 4990	Teacher Assessment Project	2
MGMT 3000	Organizational Behavior WE	3
	Credit Hours	**15**
	Total Credit Hours	**122**

Program Learning Outcomes

1. Create, analyze, revise, and implement curricula to prepare students to teach business and marketing education at the secondary level.
2. Facilitate the learning of dynamic subject matter in a diverse learning environment.
3. Maintain a solid foundation in general education content, business and marketing content, and professional education content.