

Information Management, B.S.

The Bachelor of Science in Information Management is designed to prepare students to supervise and manage the operations and personnel of business offices. Courses include instruction in employee supervision, budgeting, scheduling and coordination, office systems operation and maintenance, office records management, public relations, project management, accounting, decision making, and human resources.

Program Requirements

Code	Title	Credit Hours
Total Credit Hours		120
General Education Requirements		36 Credits
ENGL 1010 or ENGH 1005	Introduction to Academic Writing CC Literacies and Composition Across Contexts CC	3
ENGL 2010	Intermediate Academic Writing CC	3
MATH 1050 or MATH 1055	College Algebra QL College Algebra with Preliminaries QL	4
Complete one of the following:		3
HIST 2700 & HIST 2710	US History to 1877 AS and US History since 1877 AS (6)	
HIST 1700	American Civilization AS (3)	
HIST 1740	US Economic History AS (3)	
POLS 1000	American Heritage AS (3)	
POLS 1100	American National Government AS (3)	
Complete the following:		
PHIL 2050	Ethics and Values IH	3
HLTH 1100 or EXSC 1097	Personal Health and Wellness TE Fitness for Life TE	2
Distribution Courses:		
ECON 2010	Principles of Economics I SS (fulfills Social/Behavioral Science)	3
Biology		3
Physical Science		3
Additional Biology or Physical Science		3
Humanities Distribution		3
Fine Arts Distribution		3
Discipline Core Requirements		66 Credits
IM 1010	Basic Computer Applications	3
IM 2100	Document Processing Applications	3
IM 2300	Information Management Principles	3
IM 2500	Graphic Applications	3
IM 2600	Spreadsheet Applications	3
IM 3700	Database Applications	3
IM 481R	Internship	3
INFO 1120	Information Systems and Technology Fundamentals	3
INFO 1200	Computer Programming I for IS IT	3
INFO 2200	Computer Programming II for IS IT	3
INFO 2410	Database Fundamentals	3
INFO 2420	Web Application Design	3
INFO 3430	Systems Analysis and Design WE	3
INFO 405G	Global Ethical and Professional Perspectives in IS and IT GI WE	3
ACC 2110	Principles of Accounting I	3
FIN 1060	Personal Finance SS	3

HR 3430	Introduction to Human Resource Management	3
MGMT 3000	Organizational Behavior WE	3
MKTG 3600	Principles of Marketing	3
MKTG 220G	Written Business Communication GI WE	3
TECH 3400	Project Management WE	3
TECH 4400	Advanced Project Management	3
Elective Requirements		18
		Credits
Complete at least 9 upper-division credits from a selected domain: ¹		9
Business Intelligence Domain:		
INFO 3120	Management Information Systems (3)	
INFO 3130	Introduction to Applied Data Analytics (3)	
INFO 3300	Web Systems Development (3)	
INFO 3330	Client-Side Web Development (3)	
INFO 4120	Data Visualization (3)	
INFO 4130	Data Science and Big Data Analytics (3)	
Digital Marketing:		
IM 1000	E-Commerce Techniques for Small Business (undefined)	
CYBR 3350	Intellectual Property and Cyber Law (3)	
MKTG 3660	Digital Marketing (3)	
MKTG 3680	Marketing with Social Media (3)	
MKTG 3685	Content Marketing (3)	
Mobile Development Domain:		
INFO 3130	Introduction to Applied Data Analytics (3)	
INFO 3300	Web Systems Development (3)	
INFO 3330	Client-Side Web Development (3)	
INFO 4420	Mobile Application Development (3)	
DGM 1110	Digital Media Essentials I (4)	
DWDD 2410	Interaction Design (undefined)	
DWDD 1430	Principles of Digital Design (undefined)	
Programming:		
IT 1200	Scripting for Administrators (3)	
IT 1510	Introduction to System Administration--Linux/UNIX (3)	
IT 1600	Computer Architecture and Systems Software (3)	
IT 2600	Data Communication Fundamentals (3)	
Web Systems Development Domain:		
INFO 3300	Web Systems Development (3)	
INFO 3330	Client-Side Web Development (3)	
INFO 3360	Server-Side Web Frameworks (3)	
CYBR 4350	Web and Application Security (3)	
INFO 4300	Enterprise Web Development (3)	
Complete at least 9 credits from the following electives or from courses in above domains:		9
IM 2800	Integrated Software Projects (3)	
IM 3600	Advanced Excel for Decision Making (3)	
IM 490R	Advanced Topics in Information Management (1-3)	
IM 496R	Information Management Seminar (1-3)	
INFO 3410	Database Systems and Warehousing (3)	
IT 1700	Cybersecurity Essentials (3)	
ACC 1150	Fundamentals of Business Math (3)	
COMM 2110	Interpersonal Communication SS (3)	
HM 3210	Event Venue and Convention Management (3)	
MGMT 2030	Inclusive Leadership SS (3)	

TECH 3010	Creative Problem Solving (3)
TECH 4400	Advanced Project Management (3)

Other department approved classes

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Four credits must be Upper Division

Graduation Requirements

1. Completion of the 120 semester credit hours required in the degree with at least 40 credit hours in upper-division courses.
2. Overall grade point average 2.75 or above with no grade lower than a "C-" in core, domain, and elective courses.
3. Residency hours: Minimum of 30 credit hours through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
4. Completion of GE and specified departmental requirements. Students are responsible for completing all prerequisite courses.
5. Successful completion of at least one Global/Intercultural course.
6. Successful completion of at least two Writing Enriched (WE) courses.

NOTE: The UVU catalog contains the descriptions and prerequisites for all courses. Not all courses are offered every semester.

Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in Wolverine Track (<http://www.uvu.edu/wolverinetrack/>).

First Year

Semester 1		Credit Hours
ENGL 1010 or ENGH 1005	Introduction to Academic Writing CC or Literacies and Composition Across Contexts CC	3
MATH 1050 or MATH 1055	College Algebra QL or College Algebra with Preliminaries QL	4
HLTH 1100 or EXSC 1097	Personal Health and Wellness TE or Fitness for Life TE	2
FIN 1060	Personal Finance SS	3
IM 1010	Basic Computer Applications	3
Credit Hours		15

Semester 2

ENGL 2010	Intermediate Academic Writing CC	3
American Institutions		3
Fine Arts Distribution		3
IM 2600	Spreadsheet Applications	3
INFO 1120	Information Systems and Technology Fundamentals	3
Credit Hours		15

Second Year

Semester 3

Humanities Distribution		3
INFO 1200	Computer Programming I for IS IT	3
ACC 2110	Principles of Accounting I	3
IM 2100	Document Processing Applications	3
IM 2300	Information Management Principles	3
Credit Hours		15

Semester 4

IM 3700	Database Applications	3
MKTG 3600	Principles of Marketing	3
Biology Distribution		3
PHIL 2050	Ethics and Values IH	3
MKTG 220G	Written Business Communication GI WE	3
Credit Hours		15

Third Year

Semester 5

MGMT 3000	Organizational Behavior WE	3
ECON 2010	Principles of Economics I SS	3

INFO 2200	Computer Programming II for IS IT	3
INFO 2420	Web Application Design	3
IM 2500	Graphic Applications	3
Credit Hours		15
Semester 6		
Third Science Distribution		3
HR 3430	Introduction to Human Resource Management	3
INFO 2410	Database Fundamentals	3
TECH 3400	Project Management WE	3
Domain Elective Requirement		3
Credit Hours		15
Fourth Year		
Semester 7		
INFO 3430	Systems Analysis and Design WE	3
TECH 4400	Advanced Project Management	3
Physical Science Distribution		3
Domain Elective Requirement		3
Elective Requirement		3
Credit Hours		15
Semester 8		
IM 481R	Internship	3
INFO 405G	Global Ethical and Professional Perspectives in IS and IT GI WE	3
Domain Elective Requirement		3
Elective Requirement		3
Elective Requirement		3
Credit Hours		15
Total Credit Hours		120

Program Learning Outcomes

1. Clearly explain information and concepts in written, electronic, and verbal forms.
2. Explain and apply business and information management principles when solving problems.
3. Demonstrate a continued interest in maintaining and updating technical skills required by business and industry.
4. Have a global perspective on legal and ethical issues surrounding information management and technology.