

Applied Communication, Minor

Programs of study in Communication at UVU offer a balance of analytic and applied approaches to study in the field. The department offers an expanding menu of beginning and advanced courses in mass communication, public relations, media studies, interpersonal communication, intercultural communication, international communication, organizational communication, and journalism.

Program Requirements

Code	Title	Credit Hours
Total Credit Hours		18
Discipline Core Requirements		18 Credits
COMM 1020	Public Speaking HH	3
COMM 1050	Introduction to Communication SS GI	3
COMM 3050	Theories of Communication WE	3
Complete 9 credits in the Communication department; 6 of those credits must be upper-division credits (3000-4000 level classes)		9

Graduation Requirements

1. Completion of COMM courses with a C- or higher.

Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in Wolverine Track (<http://www.uvu.edu/wolverinetrack/>).

First Year		
Semester 1		Credit Hours
COMM 1020	Public Speaking HH	3
Elective Lower Division		3
Credit Hours		6
Second Year		
Semester 1		
COMM 1050	Introduction to Communication SS GI	3
Credit Hours		3
Third Year		
Semester 1		
COMM 3050	Theories of Communication WE	3
Credit Hours		3
Semester 2		
Upper Division Elective		3
Credit Hours		3
Fourth Year		
Semester 1		
Upper Division Elective		3
Credit Hours		3
Total Credit Hours		18

Program Learning Outcomes

1. Foundational Knowledge: Students demonstrate knowledge of the field of communication and the meaning and purpose of communication at the individual, group, and societal level.
2. Students develop in-depth and critical thinking/professional skills.
3. Students apply knowledge and expertise to real-world situations and/or research questions.
4. Students develop an understanding of diversity and cultural perspectives in local, regional, and global society.